BUSINESS STUDIES -CLASSXI

Q1 Visit a factory, shop, supermarket or mall and find information about-
A Ownership
B Capital
C Pricing Policy
D Profit Margin
E Physical Distribution
F promotional Activities
Minimum 30 pages handwritten with pictures, graphs, interviews, etc.
Q2 Read the business page of a National Daily Newspaper
(e.g, The Times of India, Hindustan Times, etc) and Financial newspapers(e.g, Economics Times
Paste atleast 20 interesting news articles from them in your Business Studies notebook of about 75-100 words. Mention the date and source of information. Underline key points in each article.
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